

BUSINESS

COURSE OVERVIEW

Business is an up-to-date and engaging qualification that is relevant to the world of business today. This qualification equips you with the skills and confidence to explore how different business situations affect business decisions. It is a well-rounded introduction to the subject. The qualification will encourage you to make informed choices about a wide range of further learning opportunities and career pathways as well as develop life skills that enable you to become financially and commercially aware.

Subject content:

Business activity, marketing and people

Students are introduced to business concepts and issues concerning the activities of a business. They explore the purpose and role of a business from spotting an opportunity through to the growth of an established business. They also look at the role of marketing and human resources.

Operations, finance and influences on business

Take a closer look at the role of operations and finance in business activity. Operations include production processes, quality of goods and services, customer service, and working with suppliers. Finance covers its role, its sources, costs, profit and loss, cash and cash flow.

KNOWLEDGE & SKILLS DEVELOPED

You will study a range of topics including business activity, marketing, people, operations, finance, influences on business and the interdependent nature of business.

You will also learn in a practical and engaging way, applying your knowledge and understanding to real business scenarios and looking at a full range of successful business decisions from the past.

You will develop your decision making, critical thinking, commercial awareness, time management and people skills. Even if you don't plan on pursuing a career that strictly business related – these will make you an excellent candidate for many roles from healthcare to engineering.

Qualification: **GCSE**

Awarding Body: **OCR**

ASSESSMENT METHOD

The course is assessed externally by two final examinations in summer exam window.

PAPER 1

Business activity, marketing and people - Written paper worth 50% the exam is 1 hour 30 minutes long.

PAPER 2

Operations, finance and influences on business -Written paper worth 50%. The exam is 1 hr 30 minutes long.

POST 16 OPPORTUNITIES AND CAREERS

GCSE Business is a good stepping stone for a range of A level or other vocational Level 3 courses. At Kimberley we currently offer A-Level Business, BTEC Business and Economics.

A thorough understanding of business will serve you well for roles in finance, economics, marketing, retail, sales, customer service, management and consultancy. In fact, it is very useful whatever job/career you hope to go into!



“I really enjoyed studying business and found it changed my perspective on everyday life, for example I learnt how enormous businesses and local corner shops differ in the way that they operate. It also helped with my numeracy/ financial skills and the basics of business studies will stay with me for the rest of my life.”

